

OCTOBER 25, 2023

From silos to synergies: embracing a SaaS-based approach for data and analytics collaboration

Megan Buntain, VP, Global Partnerships and Ecosystem, Seeq

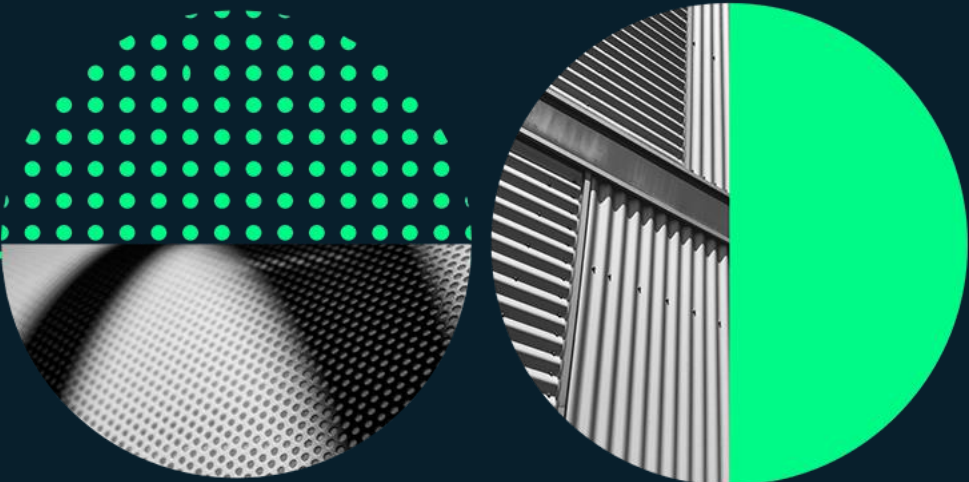
Chris Herrera, Head of Interoperability, Seeq

AVEVA



From Silos to Synergies

Embracing a SaaS-based approach for data and analytics collaboration



Today's Presenters



Megan Buntain

VP, Global Partnerships and Ecosystem



Chris Herrera


Head of Interoperability



- 65% of Seeq Customers Connect to AVEVA software
- Active in the AVEVA Ecosystem for 10 years
- Launch Partner for AVEVA Data Hub Developer Program
- Ongoing collaboration across Product, Customers, and Partners



The world is re-shaping industry faster than ever before



only **11%** have achieved expected business outcomes*

70% of industrial companies are still in pilot purgatory.**

* ARC Advisory, February 2023

** McKinsey: Industry 4.0 survey of global manufacturing



Today's Digital Transformation Reality

Insights exist,
but they are...

...Isolated

...Inefficient

...Uncaptured

...Unscalable

Data Explosion

only **15%** of data is used *

Data Access

60% cite fragmented data as the #1 issue **



Skills Shortage

>50%

of workers will need upskilling
and reskilling by 2025*

* World Economic Forum



Sustainability

93%

won't meet established net zero goals*

Seeq is an enabler for your transformation, ***purpose-built for operational time-series data***, addressing the barriers to achieving your goals



Operational Excellence



Workforce Empowerment



Sustainability



Operational Excellence

Analytics Enabled Production Optimization

1.5 - 4% increase in production capacity*

- ✓ Increase production target attainment
- ✓ Reduce capacity creep
- ✓ Minimize off spec material production
- ✓ Reduce quality giveaway

Upskilling and Engaging the Team

“We saw a change in culture and a change in people.”

- Global Manufacturing Operations Lead, Major Pharmaceuticals Company

“The problems we were able to solve were insane!”

- Chief Data and Analytics Officer, Leading Chemicals Company



Workforce
Empowerment



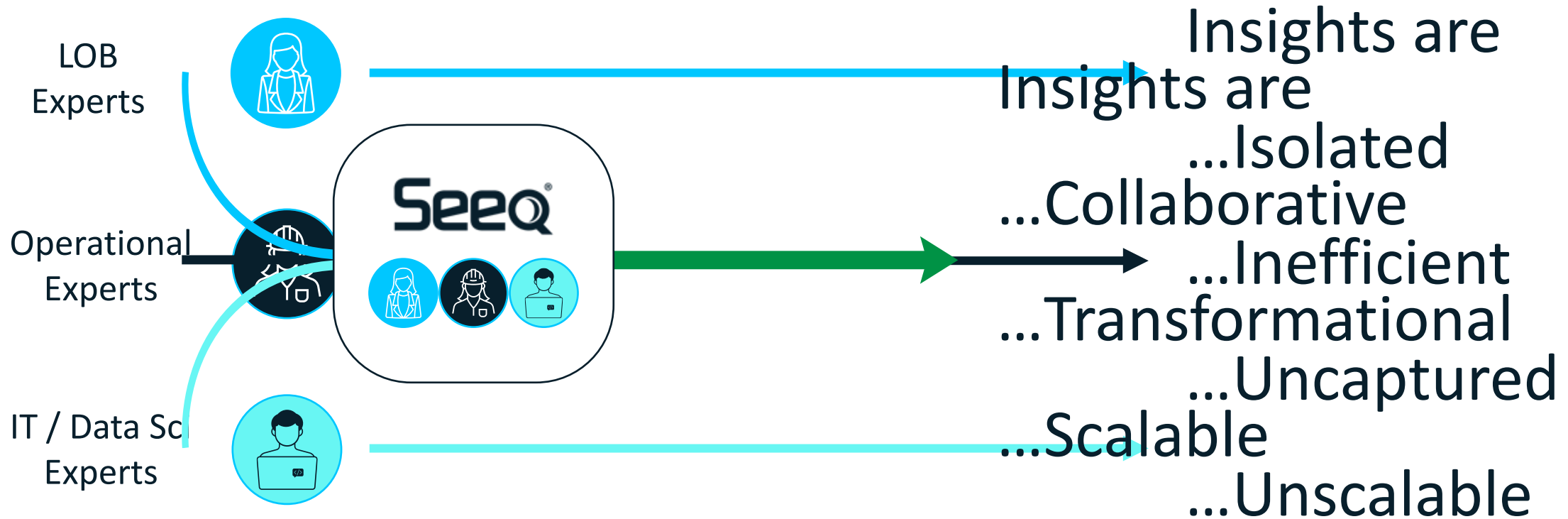
Responsible Sustainability

Near Real-Time Sustainability Monitoring

15-30% energy efficiency improvement*

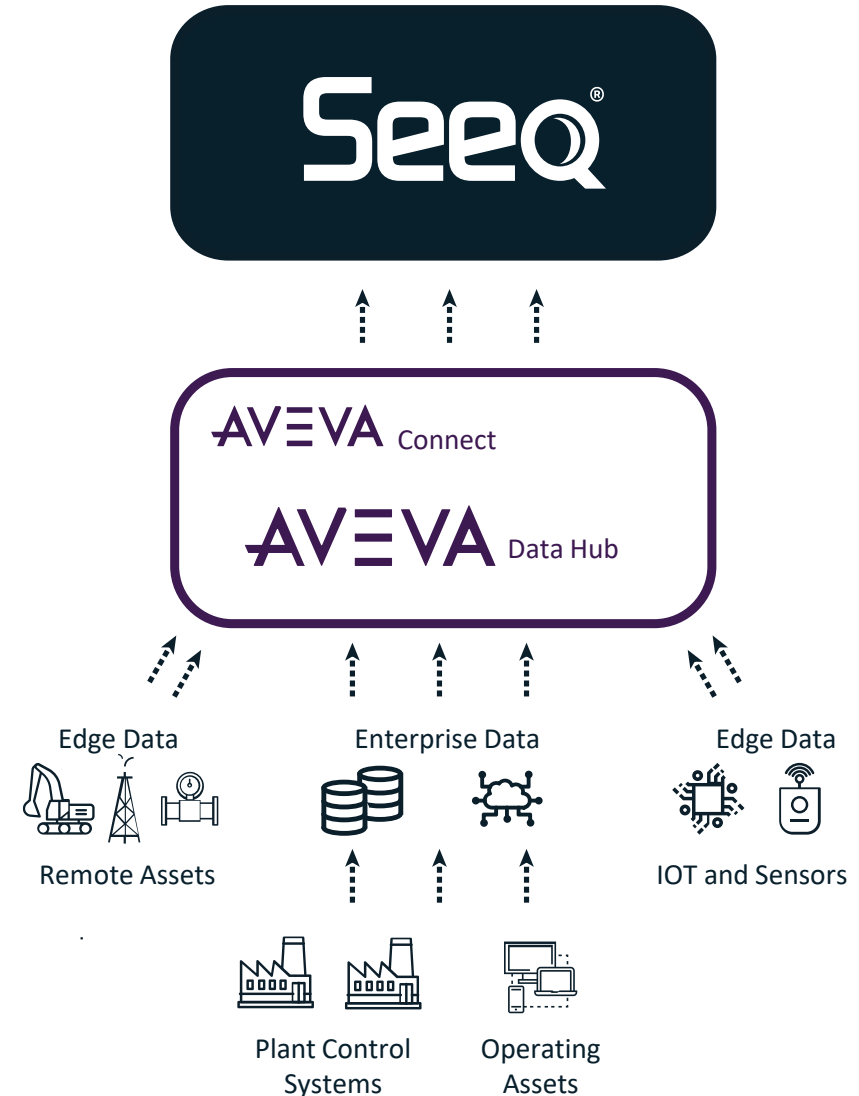
- ✓ Automated Regulatory Reporting
- ✓ Reduce Water Use
- ✓ Optimize Heat Recovery
- ✓ Emissions Calculations

From Silos to Synergies





- Single point access for increased governance
- Isolated query environment to protect historian performance
- Simplify Seeq deployment and increase time to value



Demo

Seeq and AVEVA Data Hub Better Together

Cloud native, complementary platforms to drive value and scale in your digital transformation.

Thank You!

Seeq®

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