From silos to synergies: embracing a SaaS-based approach for data and analytics collaboration

Megan Buntain, VP, Global Partnerships and Ecosystem, Seeq

Chris Herrera, Head of Interoperability, Seeq
From Silos to Synergies

Embracing a SaaS-based approach for data and analytics collaboration
Today’s Presenters

Megan Buntain  
VP, Global Partnerships and Ecosystem

Chris Herrera  
Head of Interoperability
• 65% of Seeq Customers Connect to AVEVA software

• Active in the AVEVA Ecosystem for 10 years

• Launch Partner for AVEVA Data Hub Developer Program

• Ongoing collaboration across Product, Customers, and Partners
The world is re-shaping industry faster than ever before
only 11% have achieved expected business outcomes*

70% of industrial companies are still in pilot purgatory.**

*ARC Advisory, February 2023
**McKinsey: Industry 4.0 survey of global manufacturing
Today’s Digital Transformation Reality

Insights exist, but they are...

...Isolated
...Inefficient
...Uncaptured
...Unscalable
Data Explosion

only 15% of data is used *

Data Access

60% cite fragmented data as the #1 issue **

* World Economic Forum (WEF) 2022
** McKinsey
Skills Shortage

>50% of workers will need upskilling and reskilling by 2025*

* World Economic Forum
Sustainability

93% won’t meet established net zero goals*

*Accenture
Seeq is an enabler for your transformation, *purpose-built for operational time-series data*, addressing the barriers to achieving your goals.

Operational Excellence  
Workforce Empowerment  
Sustainability
Analytics Enabled Production Optimization

1.5 - 4% increase in production capacity*

✓ Increase production target attainment
✓ Reduce capacity creep
✓ Minimize off spec material production
✓ Reduce quality giveaway

* Seeq, cross-industry avg
Upskilling and Engaging the Team

“We saw a change in culture and a change in people.”
- Global Manufacturing Operations Lead, Major Pharmaceuticals Company

“The problems we were able to solve were insane!”
- Chief Data and Analytics Officer, Leading Chemicals Company

Workforce Empowerment
Responsible Sustainability

Near Real-Time Sustainability Monitoring

15-30% energy efficiency improvement*

✓ Automated Regulatory Reporting
✓ Reduce Water Use
✓ Optimize Heat Recovery
✓ Emissions Calculations

* Seeq, cross-industry avg

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From Silos to Synergies

Insights are...Isolated

Insights are...Collaborative

Insights are...Inefficient

Insights are...Transformational

Insights are...Uncaptured

Insights are...Scalable

Insights are...Unscalable

LOB Experts

Operational Experts

IT / Data Science Experts
Seeq and AVEVA Data Hub

• Single point access for increased governance

• Isolated query environment to protect historian performance

• Simplify Seeq deployment and increase time to value
Seeq and AVEVA Data Hub

Better Together

Cloud native, complementary platforms to drive value and scale in your digital transformation.
Thank You!

Visit us in
Booth #4